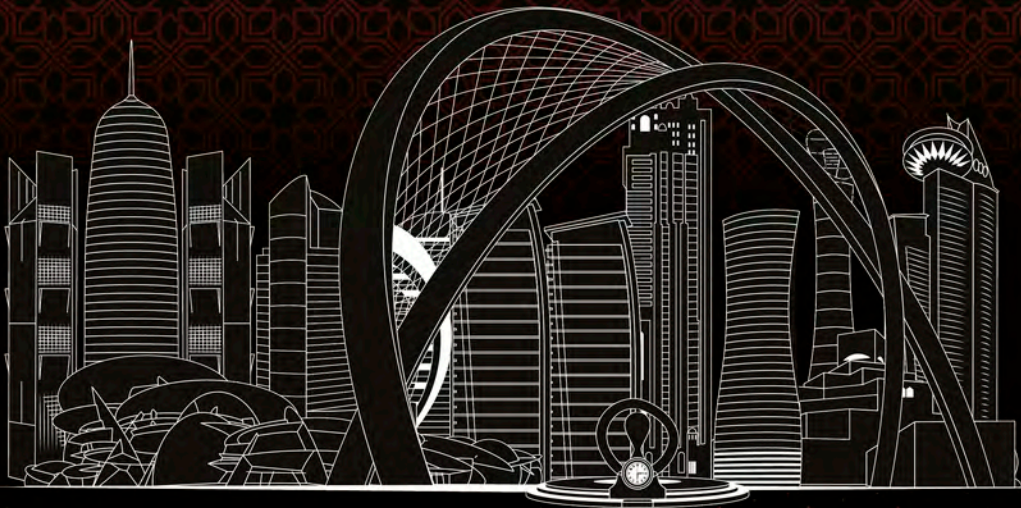


the business year



QATAR 2024

Economy | Finance | Energy Transition | Digital Solutions | Transport
Industry & Food Security | Construction & Real Estate | Health | Education | Tourism & Lifestyle

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Qatar 2024

Over the past decade, Qatar has undergone a remarkable journey of transformation, reaching a pinnacle with the successful hosting of the FIFA World Cup in 2022. Capturing the world's attention, the tournament drew over one million fans to the nation, marking a momentous chapter in Qatar's history. In the aftermath of the tournament, the country has refocused on the ambitious objectives outlined in Qatar National Vision 2030, its wide-ranging blueprint for economic diversification. This strategic shift underscores the nation's unwavering commitment to shedding its reliance on hydrocarbons.

Projections for Qatar's GDP paint a promising picture, with an anticipated growth of 25.27% from 2023 to 2028. That would put GDP at USD294.97 billion. In this transformative era, digitalization emerges as a pivotal driver for economic and social prosperity, and is at the tip of efforts to modernize critical sectors such as healthcare, education, transportation, and public services. Qatar National Vision 2030 also features significant sustainability goals, including the integration of renewable energy sources. Qatar boasts ambitious targets to reduce carbon intensity by 25% by 2030.

While diversification remains a key objective for Qatar in the coming decade, the enduring importance of oil and gas to economic prosperity is evident. The North Field, Qatar's largest gas field, is expanding and project managers achieved significant milestones in 2022, including partnerships with foreign equity players and the signing of a record LNG sales and purchase agreement with China's Sinopec. IMF foresees a fiscal surplus averaging 11% of GDP in 2024-27.

Furthermore, Qatar envisions itself as a global tourism hub, a vision reinforced by the surge in demand during the World Cup, prompting a substantial expansion in hotel capacity, with an increase from 30,000 to nearly 40,000 hotel rooms.

While conducting research for *The Business Year: Qatar 2024*, our primary focus was on the country's competitive strengths and how it plans to build upon the legacy established by hosting the world's most-watched sporting event. As Qatar aspires not only to maintain its status as a trusted host for international events, but also to emerge as the driving force behind a flourishing global economy, we believe that this publication will serve as a vital tool for anyone seeking to engage in business endeavors in Qatar. ✖

This publication has been produced by The Business Year International's expert cadre of journalists, writers, editors, and designers. The content contained within is original and was compiled by our team on the ground.

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HEALTHCARE

Hospitals

The growing population and greater demand requirement for quality healthcare in Qatar requires quality hospitals that remain committed to improving healthcare services in the country.

What separates Al-Ahli Hospital from other healthcare institutions in Qatar?

KHALED AL-EMADI The basis of institutional success is teamwork, continuous perseverance, and excellent strategic planning. The management team of Al-Ahli hospital has always worked with these principles in mind and continues to invest in the team and infrastructure to place the hospital at the forefront of medical care in the private health sector. It has not been easy, as we faced numerous challenges in terms of logistics, human resources, and capabilities; however, with excellent strategic planning we have prevailed. Our main objective is to continue to provide the best care for our patients in line with the national health strategy. We are also working toward increasing our staff to cater to the various disciplines of medicine and surgery. Al Ahli Hospital now has a significant number of international doctors and consultants.

In April 2023, Naseem Healthcare won two prestigious international awards. What is the basis of this recognition?

MOHAMMED MIANDAD VP That recognition could be the result of our commitment to providing quality medical care with innovative and advanced medical standards that are accepted worldwide. With any advancement, our empathetic approach

to our guests remains unchanged. We always seek to visualize things from their point of view, enabling us to provide the best of everything in healthcare. Ultimately, positive patient testimonials are our biggest achievements. Delivering exceptional patient care of the highest quality and compassionate care is and will always remain our strategy. We prioritize patient safety, satisfaction, and outcome. Our company has adapted to state-of-the-art, sustainable technology. We continue to deliver unique and excellent service so our patients can confidently advocate for our quality.

How does the hospital promote health awareness and education within the community?

KAE Al-Ahli Hospital is keen on participating in conferences, school activities and national events, but not limited to, during which we reach out for the biggest segment of society to provide paramedical and health services, education, and free advice from specialists from various departments of Al-Ahli Hospital. In addition, we launched social initiatives such as Read for Health, which we communicated universities and school to communicate with a larger number of students. We are working hard to issue publications such as health avenue magazine and children's stories. Al-Ahli Hospital is aware of our inherently observed social responsibili-

ty. Each individual performs this duty for the society through various practices, activities and efforts aiming mainly at deepening and establishing entrepreneurship and engagement in conjunction with other individuals and institutions inside Qatar and beyond.

What is the basis of Naseem Healthcare's One Million Worth Surgeries initiative, and what goals does it aim to achieve?

MMVP Naseem is dedicated to providing quality healthcare of global standards that is accessible to all communities. Our progress is defined by the quality of lives we have improved and the impact we have made on the well-being of the people that we serve. When it comes to surgical procedures, it may be difficult for certain families and individuals to access care due to financial constraints. So, as a socially responsible brand, we would like to ease the burden on them and give a lifeline to those in need. We are also building a socially responsible CSR brand, Naseem Humans, which will be more involved in humanitarian activities. We are expanding the scope of supporting humanity in all aspects and rise as a socially responsible brand.

How do you facilitate the flow of skills and knowledge into the country?

KAE We realized early on that the skill mix of international and local doctors improves knowledge and thus services offered to our patients. Al-Ahli hospital has always strived to attract world-class doctors and consultants. In doing so, we have also listened to the international doctors and introduced technology to keep improving our services in keeping with modern health trends. We have also introduced an integrated electronic medical system that has proven to be extremely efficient in providing a seamless service.

In January 2023, 33 Holdings announced its plans to expand to Tanzania. What are Naseem Healthcare's plans for expansion?

MMVP We seek to bring the most advanced medical facility in the world to that region. People there travel overseas for various medical needs, and we seek to bridge the gap by investing in a mix of local talent, international expertise, and innovative technology to make a sustainable change in the market. We want international standards of healthcare to be accessible to everyone in Tanzania. We would also like to replicate the same Naseem Healthcare model in Tanzania. ✖

The Miraculous Journey, a Damien Hirst art installation pictured outside a medical facility in Doha



Image: Dominic Dugley