

July 2023

**33**  
HOLDINGS

# The Rising Need for Sustainability





Naseem  
Healthcare

People quote as “In recent years”, when they speak about the rising need for sustainability as a global concern. As far as I can remember, I have learned the term and what it stands for in the future then, during my school days. But the real question is how many of us remember it, rather who wants to conveniently forget it.

Now, with the increasing impact of climate change, resource depletion, and environmental degradation, individuals, businesses, and governments have recognized the crucial role of sustainability in securing a better future for our planet. The concept of sustainability centres on meeting the needs of the present generation without compromising the ability of future generations to meet their own needs. As awareness grows, people are demanding more responsible practices from corporates, urging them to adopt sustainable strategies that minimize their carbon footprint, reduce waste, and prioritize ethical sourcing.

By integrating sustainability into its core values and operations, 33 Holdings wants to be positioned as the pioneering organization that thrives for sustainable future. Through innovative technologies, eco-friendly processes, and community engagement, 33 Holdings exemplifies how businesses can thrive while championing sustainability.

The growing need for sustainability is not just a trend; it's a vital necessity. With each passing day, we witness the consequences of unsustainable practices. Embracing sustainability is our best chance at preserving our planet and ensuring a brighter future for generations to come.

**Mohammed Miandad V P**  
**CMD 33 Holdings**

# The Rising Sun of Tanzania



Embrace a New Dawn of Healthcare Excellence

# Sustainable Recruitment Strategy

## The 33 Holdings Model

In the era of AI, we are spectators to the rise and fall of many organizations that fail to optimize their processes. Inefficiencies, work cultures failing to retain the manpower, climatic and economic barriers, a few among many reasons to contribute. Attracting and retaining skilled workforce with competitive compensation, a supportive work environment, and merging their skills with technological advancements, is one of the major challenges the world is facing.

33 Holdings is a business acceleration company that builds sustainable business models within new and existing environments. An operational system centered as the backbone, fuels the utilization of manpower across all organizations. It could be freelancing, consulting, and in contract or full time, 33 has developed a centralized system across all its investments, to bring in sustainability in the processes. Maximum employee retention is ensured with highly comfortable, diversified, and progressive work environments, so that people would not find a need to explore outside the realm. Continuous learning programs, business associations, appreciations and accolades are few of the important strategies the company adopts.

It is rather important to keep the employees productive by regularly analyzing urgent areas of change or revision. The key is to hire the most attuned while we maintain the existing group aim for the long term goals.



## Star of the Year

### **Naseem Healthcare Excellence Awards**

Naseem Star of the Year Awards celebrate exceptional talent and dedication within the organization. It recognizes employees who have consistently demonstrated outstanding performance, process innovations, and strong adherence and commitment to the brand values. Naseem Healthcare aims to inspire and acknowledge the shining stars who contribute significantly to their success and growth.

Mr Faris from Naseem Pharmacy is Naseem Star of the Year. He is an exceptional and dedicated employee with strong work ethics. He takes up assignments very sincerely, and he constantly delivers outstanding work. Faris is appreciated and applauded for his professionalism in Inventory Management, and proactive nature. His innovative processes have proven highly valuable to Naseem. His selfless contributions to the job, regardless of time, health, and efforts, makes him the true shining star of Naseem Healthcare.



Discover the



The Super Stockist for Greenlam Laminates in Kerala



# Naseem Humans Blood Donation Camp

## With Hamad Medical Corporation

At Naseem Healthcare, we have always been dedicated to providing quality healthcare of global standards, equally accessible to our communities. Our progress is defined by the lives we have improved and the impact we have made on the well-being of those we serve. The brand expands the scope of supporting humanity in all aspects, and rise as a socially responsible brand with the soon-to-be-launched CSR arm, 'Naseem Humans'.

In association with Hamad Medical Corporation, Naseem Humans conducted a blood donation drive on 14th July 2023. The drive could make a big impact as the day long camp saw a large number of donors who volunteered to donate blood and save lives.

# Email your project ideas to

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## Let's discuss!



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