

March 2023



 [www.33holdings.global](http://www.33holdings.global)

A large, stylized graphic consisting of several overlapping diagonal bars in shades of grey and brown, creating a sense of movement and depth. The text is placed within these bars.

**31** DAYS  
OPPORTUNITIES

A MONTH OF  
ACHIEVEMENTS

**Forbes** Middle East

THE MIDDLE EAST'S

# Top 100 Healthcare Leaders 2023



## FORBES MIDDLE EAST RECOGNIZES **MOHAMMED MIANDAD V P** AS TOP 100 HEALTHCARE LEADER OF 2023

Forbes Middle East has recognized Mohammed Miandad V P, MD of Naseem Healthcare and Chairman & Managing Director of 33 Holdings, as one of the Top 100 Healthcare Leaders of 2023. He is one of the only four healthcare leaders from Qatar to make the prestigious list. Mr. Miandad's visionary leadership has made Naseem Healthcare a trailblazer in Qatar's healthcare industry.

Under Mr. Miandad's leadership, Naseem Healthcare has become one of the most well-known medical facilities in Qatar, providing care to over 90,000 patients each month from 95 different countries through its 7 branches. The subsidiary of 33 Holdings, which employs over 1,500 people, also launched a state-of-the-art surgical centre in 2022, dedicated to providing the best surgical care in the region. As part of Naseem Humans, the CSR arm of Naseem Healthcare, QR 1 million worth of financial assistance has been announced to provide access to surgical care at Naseem Surgical Centre for those in need.

Forbes Middle East's Top 100 Healthcare Leaders of 2023 list recognizes the leading figures in the region's healthcare industry who are making significant contributions to the sector's development. Mr. Miandad's inclusion on this list highlights his innovative approach to healthcare services and his commitment to driving the industry forward.

With more than 15 years of experience in healthcare management, Mr. Miandad has led Naseem Healthcare in becoming the largest private healthcare provider in Qatar. His strategic vision and operational expertise have enabled the company to deliver exceptional patient care and, remain at the forefront of the industry.

In addition to his role as Managing Director of Naseem Healthcare, Mr. Miandad is also the Chairman and Managing Director of 33 Holdings, a diversified conglomerate with interests in multiple sectors, including healthcare, trading, real estate, logistics, IT, fashion, mining, and education. With a presence in seven countries around the world, 33 Holdings has become a leader in these industries under Mr. Miandad's strategic guidance and vision.

"Naseem Healthcare's success is not just due to my leadership but the entire team's relentless pursuit of excellence," said Mr. Miandad. "We are dedicated to providing the best healthcare services and ensuring that our patients receive the highest standard of care possible.

"This recognition is not just for me but for the entire team at Naseem Healthcare and 33 Holdings," added Mr. Miandad. "I am grateful for the support and hard work of everyone involved in making Naseem Healthcare a success."

Overall, Mr. Miandad's recognition as a Top 100 Healthcare Leader by Forbes Middle East is a testament to his commitment and dedication to providing the best healthcare services in Qatar. Naseem Healthcare looks forward to the future under his leadership and continued contributions to the healthcare industry.

<https://www.forbesmiddleeast.com/lists/top-100-healthcare-leaders-2023/>



# Forbes Middle East

THE MIDDLE EAST'S

## Top 100 Healthcare Leaders 2023



### 66. Mohammed Miandad VP

**Company:** Naseem Healthcare  
**Designation:** Managing Director  
**Country:** Qatar  
**Sector:** Hospitals

Miandad has been leading Naseem Healthcare since 2011, which is a subsidiary of 33 Holdings. It provides medical services through seven medical centers and five pharmacies. In 2022, Naseem Healthcare launched its surgical center and announced the launch of Naseem Humans, the CSR arm of Naseem Healthcare. Miandad is also the chairman and managing director of 33 Holdings, which employs over 1,000 people.

◀ Lutfi Svinger

Raza Siddiqui ▶

# NASEEM HEALTHCARE BAGS TWO AWARDS IN HEALTHCARE ASIA AWARDS 2023

Naseem Healthcare has been recognized for its exceptional contribution in the healthcare sector of Qatar by winning two awards in the Healthcare Asia Awards 2023 edition. The company has been awarded in two categories, "Primary Care Provider of the Year" and "Home-care Initiative of the Year".

The Healthcare Asia Awards is a prestigious event that recognizes outstanding achievements and excellence in the healthcare industry across the Asia Pacific region. Naseem Healthcare stood out from a pool of nominees due to its commitment to providing exceptional healthcare services to patients.

The award for "Primary Care Provider" was given to Naseem Healthcare in recognition of its exceptional performance in providing quality healthcare services. The company has established itself as a trusted name in the healthcare industry, offering a wide range of medical services and treatments to its guests.

The "Home-care Initiative" award was given to Naseem Healthcare in recognition of the first mobile dental unit launched in Qatar. The company has implemented various measures to provide patients with a comfortable and safe environment during their stay, including advanced technology and equipment, qualified medical staff, and personalized care.

Naseem Healthcare's commitment to providing exceptional healthcare services and care has earned the company these two prestigious awards. It serves as a testament to the hard work and dedication of the entire team, who have gone above and beyond to deliver quality healthcare services to guests.

[www.naseem.qa](http://www.naseem.qa)

**Naseem**  
Healthcare



Naseem Healthcare bags two prestigious awards  
at the Healthcare Asia Awards 2023



Naseem  
Medical Centre

Naseem  
Dental Centre

Premium  
Naseem

Naseem  
Surgical Centre

Naseem  
Mobile Dental  
Unit



## ABM4 TRADES TO LAUNCH E-COMMERCE IN QATAR

ABM4 Trades is a well-known and respected manufacturer and dealer of advanced medical and dental equipment in Qatar. The company is proud to announce the launch of their new E-commerce website, which will make it easier than ever before for customers to browse, purchase, and receive their high-quality products.

The new website is designed with user experience in mind, and features a sleek and modern interface that is both easy to navigate and visually appealing. Customers will be able to browse through a wide selection of cutting-edge medical and dental equipment, including everything from surgical instruments and diagnostic tools to patient monitoring systems and specialized dental chairs.

In addition to providing access to a vast array of products, the new E-commerce website also offers a range of convenient features and benefits. Customers will be able to place orders quickly and securely, track the progress of their purchases, and receive updates and alerts about their deliveries. The site is also designed to be fully responsive, meaning that it can be accessed and used on a variety of devices, including desktop computers, laptops, tablets, and smartphones.

ABM4 Trades is committed to providing its customers with the highest levels of quality, reliability, and service. With the launch of their new E-commerce website, the company is taking a major step forward in its efforts to make its products more accessible and convenient than ever before.



## QISH RECOGNIZED BY SME AWARDS

Qatar Institute of Speech and Hearing (QISH) is awarded with SME Top 50 award 2023 after being nominated by Qatar Development Bank, Qatar Chamber, Ministry of Commerce and Industry, Qatar National Bank, and Qatari exchange. SME award is given to those organizations who have excelled in their businesses, created sustainable business models, achieved remarkable business growth, and have made a positive impact and contribution to society. QISH aims to deliver quality & compassionate services to the differently abled community inspire the general public to accept and include them as they are. "People's trust in us always lets us strive for excellence", quoted Mr. Niyas Kavungal, Director of QISH.





## BREAKING STEREOTYPES, WOMEN OF ABM4 TRADES TAKES IT TO NATIONAL MEDIA



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2.8K views 4 days ago #Mathrubhumi ...more



Mathrubhumi 609K

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Financial independence and career empowerment of women entering traditionally male-dominated industries, such as the leadership level. ABM4 Trades is the super stockist for Greenlam Laminates in the state of Kerala. The organization has a staff strength of more than 50 employees in Kerala and Chennai wherein 14 are women. Strong, process driven women who are busy housewives too. One group of women who are leading the charge in the service area of the company is the Women of ABM4 Trades.

ABM4 Trades is a company that provides a platform and space for people to develop and improve their skills. They are breaking stereotypes by proving that women can excel in these fields in spite of their education background or family constraints and that gender does not determine one's ability to succeed in a particular job. Recently, the Women of ABM4 Trades have taken their message to the national media, sharing their stories and experiences in interviews and features. By doing so, they hope to inspire other women to pursue careers in the skilled trades and to challenge gender stereotypes in the workplace.



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HEALTH STARTS HERE"



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